

ALCOHOL STRATEGY ACTION PLAN 2008/9 v15

Reducing alcohol-related health harm		Wellbeing Board						
	Activities to be undertaken	Lead organisation and lead officer's name	When	Resources	Partnership or subgroup	Related target	Thematic board	Progress (RAG)
H1	Analyse alcohol-related hospital admissions data (HES) for: profile of patients (age, gender, ethnicity, ward of residence); patterns of repeat admissions (i.e. which conditions associated with most repeats); profile of conditions contributing to the overall rate of admissions (i.e. which conditions are most important)	Joint Director of Public Health PCT/Council	Dec 08	Additional resources may be needed to complete the analysis	DAAT (JCG)	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H2	Develop an action plan to reduce hospital admissions based on results of data analysis. (To include consideration of ward-based alcohol interventions for patients with key conditions; development of liaison and referral pathways between hospitals and community based services; alcohol screening and brief interventions in out-patient clinics; primary care, data sharing between A&E and Community Safety re violence-related presentations)	Drug & Alcohol Strategy Manager Joint Commissioning Manager - Substance Misuse PCT/Council	Feb 08	Costs dependent on action plan. [indicative costs: <ul style="list-style-type: none"> • £72k continued funding for brief interventions • Hospital liaison workers (see Liverpool Lifestyle team) 2 band 7 nurses @ £50k; 0.5 admin@ 	DAAT (JCG)	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	

				<p>£15k = £115k</p> <ul style="list-style-type: none"> • Development of data sharing with the Whittington £2k for training (assumes Enfield will fund corresponding work in North Mid) • Local Enhanced Service for primary care £200k (10/11)] 				
H3	Develop and implement an alcohol prevention action plan based on analysis of HES data (see H1) to include social marketing, health promotion, awareness training for generic health and social care professionals, and targeted work for key communities (using MOSAIC as one way to identify these).	Joint Director of Public Health/ Public Health Strategist – Addictions DAAt Strategy Manager	April 09	£21k contribution from DAAT; additional c25k to be agreed by PCT	DAAT partnership board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H4	Agree and implement monitoring arrangements for alcohol-related hospital admissions	Joint Director of Public Health/ Head of Performance PCT	By Nov 08	Core business	DAAT (JCG)	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H5	Ensure alcohol is included in all relevant mainstream health promotion strategies (e.g. obesity, sexual health) and activities (e.g.	Joint Director of Public Health	Ongoing	Core business	DAAT partnership board	NI 39 and VSC26: Alcohol-related	Well-being	

	health trainers)					hospital admissions (improvement target)		
H6	Agree a commissioning framework for alcohol treatment and prevention, to include service user involvement.	Joint Commissioning Manager for Substance Misuse	By Apr 09	Core business to develop commissioning framework.	DAAT (JCG)	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H7	Develop a clinical governance framework for specialist alcohol treatment	PCT Clinical Governance Lead/ Director HAGA/Consultant Psychiatrist BEH MHT	By Apr 09	Core business	DAAT Treatment Task Subgroup	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H8	Agree and implement joint working arrangements between drug and alcohol services for community alcohol detox for poly drug users	Service manager DASH/ Director HAG A / DAAT Strategy Manager	May 09	Costs to be drawn from residential detox budget (savings expected overall)	DAAT (JCG)		Well-being	
H9	Agree an action plan for addressing the housing needs of problematic alcohol users (to include: data requirements; awareness training for housing workers, RSLs and private landlords; criteria for priority housing; assessing need for floating support and assertive outreach)	Assistant Director Housing / Director HAGA/Regional Director St Mungo's/SP Commissioner	April 09	Core business	SP Commissioning Board	Homelessness Strategy objectives.	Well-being/ Integrated Housing Board	
H10	Prepare a proposal to research alcohol problems in older people in Haringey and secure funding to carry this out. Links into PCT falls collaborative.	Director Age Concern	March 09			NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	

						ent target)		
H11	Evaluate existing alcohol screening and brief interventions pilot and make recommendations for future developments across A&E and primary care	Joint Commissioning Manager/Director HAGA	Feb 08	Core business	DAAT (JCG)	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H12	Review alcohol workplace policies for the council and PCT to ensure they meet best practice standards, and train key frontline staff in alcohol awareness	Service Manager, Adult, Community & Culture Services		Via Learning and Development Board £8k for 16 half day sessions (350 trainees)	Learning and Development Board	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H13	Develop range of 'age appropriate' targeted information on alcohol related harm following analysis of HES data to address imbalances and inequalities in the strategy as identified by the Equalities Impact Assessment.	Joint Director of Public Health/ public health strategist substance misuse			DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H14	Secure resources to continue to commission HAGA, COSMIC and outreach work with street drinkers	Joint Commissioning Manager/ DAAT Strategy Manager		Core Business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H15	Develop a local hospital protocol for the management and treatment of problem drinkers	DAAT/HAGA/Dual Diagnosis Service/Acute trusts		Core business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions	Well-being	

						(improvement target)		
H16	Explore possibility of HAGA collecting data on people with disabilities to better inform future service development.	Joint Commissioning Manager/Director HAGA		Core business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	
H17	To continue to monitor ethnicity of people using alcohol services and ensure that any change main community languages are catered for.	Joint Commissioning Manager/Director HAGA		Core business	DAAT Joint Commissioning Group	NI 39 and VSC26: Alcohol-related hospital admissions (improvement target)	Well-being	

Reducing alcohol-related crime and antisocial behaviour				Safer Communities Executive Board				
CS1	To develop a programme of research and relevant action about alcohol-related violence, including a time-limited local survey of violent incidents to establish the nature and extent of the problem. (To include understanding extent to which alcohol related violent crime is targeted at LGBT – in particular outside licensed premises.)	Policy Officer (violent crime) Community Safety Team/Acting Police Chief Inspector for Partnership and Youth	Mar 09	Core business	Other Violent Crime Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target) NI 15: serious violent crime rate	SCEB	
CS2	Research local alcohol-related	Policy Officer (ASB)	April 09	Core business	ASB	NI 21:	SCEB	

	ASB and develop appropriate responses to include relevant indicators from the <i>Safe. Sensible. Social. Toolkit</i> plus data gathered through community engagement approaches on the wider needs of street drinkers* and young people who drink in public places. Also use data from housing data arising from H7	Community Safety Team			Partnership Board	Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)		
CS3	Provide training for enforcement agencies on new powers to address alcohol-related ASB	Assistant Director for Enforcement	Ongoing	Core business	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	
CS4	Establish programme of joint enforcement activity targeting (rolling) top ten problem licensed premises	Assistant Director for Enforcement	Ongoing	Core business	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	
CS5	Agree a joint alcohol enforcement protocol for inclusion in the council Enforcement Policy	Assistant Director for Enforcement	Mar 09	Core business	ASB Partnership Board	NI 21: Dealing with local concerns	SCEB	

						about anti-social behaviour and crime by the local council and police (improvement target)		
CS6	Develop and launch a Responsible Licensee Scheme	Assistant Director for Enforcement	Mar 09	Core business	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	
CS7	Explore the opportunities for coordinating out of hours working across agencies, to include arrangements for linking together noise, licensing, street cleanliness and CCTV services, with police and emergency services to improve the response to incidences and disturbance	Enforcement Response Manager	Mar 09	Core business	ASB Partnership Board	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	
CS8	Agree and implement a multi-agency approach to the alcohol control zones. This will include: ensuring all enforcement officers are clear about their powers; ensuring support agencies are involved (HAGA, employment,	Asst Director Enforcement/Director HAGA/Regional Director St Mungo's Assistant Director for Enforcement	June 09	Core business	ASB Partnership Board/DAAT	NI 21: Dealing with local concerns about anti-social behaviour	SCEB	

	housing etc); CCTV are aware of zones and any particular issues					and crime by the local council and police (improvement target)		
CS9	Information on the Alcohol Control Zones to be clear, sources of support available (eg leaflets/cards to be readily accessible, ensuring enforcement officers have alcohol awareness training	Asst. Director for Enforcement/Director HAGA/Regional Director St Mungo's Assistant Director for Enforcement	June 09	Core business	ASB Partnership Board/DAAT	NI 21: Dealing with local concerns about anti-social behaviour and crime by the local council and police (improvement target)	SCEB	
CS10	Integrate fire safety messages as appropriate into alcohol prevention and information, and improve links between fire service and substance misuse agencies where vulnerable adults are concerned – to help reduce accidental dwelling fire	Fire Service Borough Commander	Ongoing	Printed materials £800	ASB Partnership board	Local target: Number of accidental dwelling fires (2007 –2010 stretch target)	SCEB	
CS11	Support survivors of Domestic Violence who have substance use issues by providing surgeries at Hearthstone by an alcohol and Domestic Violence specialist worker	HAGA/Hearthstone Equalities Team	Ongoing	Core business	Domestic Violence Partnership Board	Local target: Repeat victimisation of domestic violence (2007-2010 stretch target)	SCEB	
CS12	Support survivors of Domestic Violence who have substance use issues by providing Stella project training to substance misuse workers and frontline Domestic Violence workers	Joint Commissioning Manager	Ongoing	£1.5k (advanced training for 10 workers)	Domestic Violence Partnership Board	Local target: Repeat victimisation of domestic violence (2007-2010 stretch	SCEB	

						target)		
CS13	Agree and implement a system to ensure all activity related to alcohol harm reduction is suitably communicated and coordinated across the relevant partnership boards and agencies	Chair Alcohol Strategy Group		Core business			SCEB	
CS14	To adopt area based working /problem solving approach to alcohol related ASB /environ-crime/crime issues.	Policy Officer (ASB) Community Safety Team	Ongoing	Core business		Public Realm Management strategy objectives	SCEB	
CS15	Implement a rolling programme of test purchasing for alcohol	Assistant Director for Enforcement	Ongoing	Core business	ASB Partnership board		SCEB	

Reducing alcohol-related harm to children and young people				Children and Young People's Partnership Board				
	Activities to be undertaken	Lead organisation and lead officer's name	When	Resources	Partnership or subgroup	Related target	Thematic board	Progress (RAG)
YP1	Implement relevant findings of the 2008 scrutiny review into young people's drug and alcohol into the Young People's Specialist Treatment Plan for 2009/10	DAAT Young People's Coordinator Children and Young People's Service	Mar 09	Costs to be determined when review findings known	YP substance misuse Commissioning Group	NI 111: First time entrants to the Youth Justice System aged 10-17 NI 112: Under 18 conception rate NI 113: Prevalence of Chlamydia in under 20 year	Children and Young People Partnership Board	

						olds		
YP2	Agree protocols for child protection where alcohol is involved and ensure training is provided as required e.g. to PCT, YOS, Adults, Culture and Community Service, Police Public Protection Desk	DAAT/ Children and Young People's Service/ Deputy Director HAGA/Police/YOS	Mar 09	Core business.	Local Safeguarding Children's Board		Children and Young People Partnership Board	
YP3	Ensure alcohol is included in cluster-based training for schools on PSHE	PSHE advisors	Ongoing	Core business	DAAT Partnership Board	NI 111: First time entrants to the Youth Justice System aged 10-17 NI 112: Under 18 conception rate NI 113: Prevalence of Chlamydia in under 20 year olds	Children and Young People Partnership Board	
YP4	Training for relevant professionals, voluntary groups and faith groups (faith forum) in identifying parental drinking and signposting. ASBAT's parenting worker should be involved.	Parent Commissioner (CYPS)/ COSMIC		See H12	DAAT Partnership Board		Children and Young People Partnership Board	
YP5	Training for all relevant front line staff in C&YPS in alcohol awareness in identifying parental substance misuse and appropriate sign -posting	Head of Workforce Development (CYPS)/ COSMIC		Core Business	YP Commissioning Group			
YP6	Contribute to reduction in homelessness (temporary accommodation targets) by working with Housing and the Vulnerable Young Persons subgroup for young people as part of the Housing Strategy.	Deputy Director, Children and Families (CYPS)	Ongoing	Core Business	YP substance misuse Commissioning Group		Homelessness Strategy Theme sub-groups and Children and Young People	

							Partnership Board	
YP7	Monitor effectiveness of alcohol awareness programme in schools (delivered as part of PSHE)	PSHE / Citizenship Manager (CYPS)	Ongoing	Core Business	YP substance misuse Commissioning Group		Children and young people partnership board.	
YP8	Develop rolling programme of alcohol awareness for parents and carers.	Deputy Director, Children and Families (CYPS)	Ongoing	Core Business	YP substance misuse commissioning group		Children and young people partnership board	